

# Dragon Boat Race – Social Media Copy

To help you spread the word about your amazing challenge and the difference you are making, we have written some copy to get you started and have created a variety of graphics for you to use to help increase your fundraising. You can access these graphics [here](#).

Don't forget to tag us **@naomiandjack** when sharing your posts about your challenge.

**Facebook:** [facebook.com/naomiandjack](https://facebook.com/naomiandjack)

**Instagram:** [instagram.com/naomiandjack](https://instagram.com/naomiandjack)

**X:** [x.com/naomiandjack](https://x.com/naomiandjack)

**LinkedIn:** [linkedin.com/company/naomi-house-&-jacksplace](https://linkedin.com/company/naomi-house-&-jacksplace)

## **Post 1 (Inspiring & Confident):**

**[Team Name]** are hitting the water for the ultimate team challenge and we can't wait!

The teamwork, the energy, the excitement — it's going to be an unforgettable experience.

We are racing to raise vital funds for Naomi House & Jacksplace, ensuring children, young adults, and their families receive the expert care they need.

Please consider donating and helping us make a real difference.

  Donate here: **[add your JustGiving page]**

 Event date: 26<sup>th</sup> July 2025

**#DragonBoatRace**

## **Post 2 (Fundraising Focus):**

**[Team Name]** is taking on the Dragon Boat Race to support Naomi House & Jacksplace — and we need your help to reach our fundraising goal!

Every donation helps provide expert nursing care for children, young adults, and families facing some of the toughest times imaginable.

Just £20 can provide an hour of expert nursing care, ensuring families receive the support they need on the good days, the difficult days, and the last days.

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## **Post 3 (FOMO Alert):**

Join the excitement and don't miss out on the epic Dragon Boat Race!

**[Team Name]** are competing to raise funds for Naomi House & Jacksplace – and we'd love for you to be part of the action!

There'll be team spirit, camaraderie, and a whole lot of fun – it will be a perfect day out to enjoy with friends and family.

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## **Post 4 (Testimonial Power):**

**[Team Name]** is racing in the Dragon Boat Challenge to raise funds for Naomi House & Jacksplace — amazing hospices that support seriously ill children, young adults, and their families.

Here's a powerful message from Joanne, whose son Joseph was supported by the charity:

 *“Naomi House & Jacksplace is a vital charity and it is astounding to me that it is predominantly funded by the generosity of local people. Without this support there would be nowhere for families to get the help and care they need throughout a severely disabled child or young adult's journey.”*

This challenge isn't just about the competition – it's about making a real difference.

Please give what you can to help families like Joseph's.

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