

What is 'Forevermore'?

The song 'Forevermore' has been written for Naomi House & Jacksplace by Ben Dlugokecki, a long-time supporter of our charity. Ben is Musical Director (and member) of school Makaton rock choir, 'Rubik's Cube', and has his own band.

What we want you to do is learn this wonderful song, and then create, record and submit your very own version in a music video! Your video will be entered into a competition for the best video, as judged by an expert Music panel, with the winning group to perform their winning version for Naomi House & Jacksplace, a one off pressed vinyl of the song with the artwork sleeve decorated by children at Naomi House & Jacksplace and a brand new Audient iD4 interface. In doing so, you will be helping raise awareness for Naomi House & Jacksplace.

Plus, this project is also a fundraising initiative to raise funds for your local hospices, so we are encouraging schools and groups to put on performances of the song and encourage donations to Naomi House & Jacksplace. There are also prizes available for the group that raises the most amount of money and one group picked at random to win Audient iD4 interfaces!

'Forevermore' has been written as a track that can be interpreted individually for any listener or group of listeners. All lyrics, melodies, scores, harmonies and anything else we think you might need to create your video has been provided within this pack.

We want you and your group to put your creative hats, socks and shoes on and come up with a truly unique version of 'Forevermore', the more bizarre, the better! There are no limits to this video - use whatever instruments you'd like and we would definitely recommend adding in some dance moves to make sure your entry stands out to our 'expert' judging panel!

You don't need to be the best singer, dancer or musician, we just want you and your group to have a good time enjoying the power of music and the amazing positive effect it can have on every single person. You also don't need to be the best camera operator – just grab a phone or tablet, hit record and shoot your fantastic performance!

We teamed up with Ben and 30 local musicians to create our own version of Forevermore. Get inspired and check out the music video here: <https://youtu.be/iqec3XdJrEU>

Thank you once again for taking part in our Forevermore music project, and for supporting Naomi House & Jacksplace.



The technical part...

In order for your entry to count, you need to submit one video by one of the following methods:

YouTube – www.youtube.co.uk upload your video to YouTube and send us the link via email to lucy.gray@naomihouse.org.uk. Your video title should include 'Naomi House & Jackspace Forevermore entry from (Enter your group name)'. This means that we will always be able to locate your entry on YouTube.

WeTransfer – www.wetransfer.com upload your video in MP4 format using the file selector on WeTransfer. You can then either email us the download link or send it to lucy.gray@naomihouse.org.uk directly from the site. Please name the file 'Naomi House & Jackspace Forevermore entry from (Enter your group name)'.

Dropbox – www.dropbox.com if you have a Dropbox account, upload your video onto the platform using the 'upload files' tool, and then share it with us by either emailing us the link or sending it to lucy.gray@naomihouse.org.uk directly from the site.

Facebook – www.facebook.com upload your video to a Facebook page and tag NH&JP using the handle @naomiandjack. If you don't tag us there is a chance we won't see the video and your entry won't be considered.

The deadline for entries is Friday 10th July 2020 at 5pm.

Ways to record your entry

Smartphone (iPhone, Samsung etc.)

Camcorder

DSLR camera

Tablet

The quality of the footage won't affect your chances as we know that not everyone will have access to the same camera and recording equipment. If you need to edit your video (which you will need to do if you haven't recorded it in just one take) you can either use a computer programme or there are a variety of apps available on most smartphones.



Now, let's get fundraising!

The easiest way to support Naomi House & Jacksplace with this campaign is to stage a little performance of your version of 'Forevermore'. This could be held in your school, town hall, office, local pub or even living room and you could charge each member of the audience to watch.

Or you could do one of the following:

A Karaoke event

An Open mic night in your local pub

A Dance-a-thon

A 'Forevermore' Jar- every time someone says the word 'Forever' in a sentence without saying 'more' after it, they have to pay a small penalty fee!

A Raffle

A Music Quiz

A Sponsored Quiet Day—for all the chatty ones!

Fundraising targets

Suggested minimum fundraising donations:

£100 per entry of groups with 1-10 people

£200 per entry of groups with 10 – 15 people

£300 per entry of groups with – 15 – 30 people

£400 per entry of groups over 30 people



And prizes...

There are 3 Audient iD4 USB Audio Interfaces to be won! The very same device that was used to record Naomi House & Jacksplace version...

1. The video winning entry will win 1 Audient iD4, a pressed vinyl recording of their song with the sleeve designed by children at Naomi House & Jacksplace and have the honour to perform their version of 'Forevermore' for at Naomi House & Jacksplace.
2. The top fundraising entry that has raised the most amount of money (across all group sizes) by 5pm on Friday 10th July will win a brand new Audient iD4.
3. All entries that have hit their suggested fundraising targets (overleaf) will be entered into a random prize draw to win the final Audient iD4!

'Capture your microphones and instruments and start recording audio directly to your computer with iD4's intuitive feature set. Combining leading tech specs with incredible performance and sound quality, iD4 will give you professional recordings from the start.'

"Having been in the pro audio industry for 20 years, we know how important it is for children to have access to music and now subsequently recording tools from an early age and when the chance came to support the 'Forevermore' project we couldn't wait to be involved - especially since we are just down the road. We are extremely proud to working with the team at Naomi House and can't wait to see and hear what people create." Andy Allen—Audient

Thanks to Audient for donating the amazing ID4 interfaces!



Lyrics

Forever, forever more.

Forevermore.

Have you ever, felt love like this before?
Burning like a sun. Beating like a drum.
Put your ear to the wall and hear.
Everyone's here, and everyone knows.

That every part of everyone has a place.
And every part of me and you has a ride to take.
And what I've learnt is,
It's what I give to you is,
Forever, forever more.
Forevermore.
It's what I give to you.

Have you ever felt love like this before?
It keeps you wide awake.
If life gets hard to take.

That every part of everyone has a place.
And every part of me and you has a ride to take.
And what I've learnt is, what I've learnt is, what I've learnt is, what I've
learnt is,
It's what I give to you is
Forever, forever more.
Forevermore.

Repeat to end



Why not include Forevermore as part of your school's music curriculum?

'Music making is a powerful and personal experience, and music lessons that create links with children's lives and enable them to experience quality music making support schools and classrooms to become rich sources of musical and artistic meaning.'

KS1

Pupils should be taught to:

- Use their voices expressively and creatively by singing songs and speaking chants and rhymes.
 - Play tuned and un-tuned instruments musically.
- Listen with concentration and understanding to a range of high-quality live and recorded music.
- Experiment with, create, select and combine sounds using the inter-related dimensions of music.

KS2

Pupils should be taught to:

- Sing and play musically with increasing confidence and control. They should develop an understanding of musical composition, organising and manipulating ideas within musical structures and reproducing sounds from aural memory.
- Play and perform in solo and ensemble contexts, using their voices and playing musical instruments with increasing accuracy, fluency, control and expression.
- Listen with attention to detail and recall sounds with increasing aural memory.
 - Use and understand staff and other musical notations.

KS3

Pupils should be taught to:

- Deepen and extend their own musical interests and skills, as they perform and compose music in different styles with increasing understanding of musical devices, processes and contextual influences.
- Work individually and in groups of different sizes and become increasingly aware of the different roles and contributions of each member of the group.
- Explore specific genres, styles and traditions of music from different times and cultures with increasing ability to discriminate, think critically and make connections between different areas of knowledge.
- Understand musical devices, how music reflects time and place and different musical processes.

Sources: Music Curriculum and The School Run



Terms and Conditions

The Video Competition will run from Monday 2nd March 2020 at 10am to Friday 10th July 2020 at 5pm, with video entries only being valid when submitted between those dates.

Entrants must have permission from all participants, and their legal guardians, to share the visual content with Naomi House & Jacksplace and on social media.

Each group must have permission, the availability and means to perform their version of 'Forevermore' for Naomi House & Jacksplace in the future – should they be the winning entry.

To enter the 'Competition':

An Entrant must submit one video version of 'Forevermore' to lucy.gray@naomihouse.org.uk and to have set up a Forevermore fundraising page.

Entries will be judged on the following criteria:

The winner will be selected by representatives from Naomi House & Jacksplace and guest judge and musician Andy Burrows, who is not connected to the competition. The judges are looking for creative, distinctive and varied adaptations of the song and to include singing, instruments and movement. They will also be looking for the group that clearly demonstrates a big enthusiasm to take part.

The Entrant must have permission to enter on behalf of the group, either as an employee, group leader or school representative. An Entrant who is found to have entered on behalf of a group, without authorisation to do so, will be ineligible to win the competition.

If, as determined at the charities discretion, there are no eligible and valid entries that adequately meet the criteria, the competition will be declared void and no prize will be awarded.

The winning group will be contacted by Naomi House & Jacksplace by email. If we do not hear a response within five days of contact, a new winner will be chosen.

The winning video will be announced and shared across Naomi House & Jacksplace social media platforms and included in post campaign press releases.

We require entrant name, group name & email address to facilitate the entry. Entry is restricted to one entry/version per group; duplicate entries will be excluded from the Competition and only the first entry will be counted to perform at Naomi House & Jacksplace. The content of the prize may be subject to change and/or substituted with a prize of equal or greater value.



With huge thanks to...

Forevermore Singers

Abi Carr , Amy Marsh, Ben Dlugokecki , Callum Lintott , Davey Anscombe , Dominic Ellis , Graham Broad , Harry Madden, Jessie Mary , Jodie Topp , Joe Johnson , Jon Wheeler, Jonny Torr, Kiah Ann Whitehead , Lily Garland , Lisa Vibert , Lottie Cuthbert , Malc Evers , Marthas Man, Matt O'Neil , Matthew Ablard , Mo Woods , Nick Tann , Oliver Gray, Paul Wilson , Penny Parkinson, Vanessa Laishley, Vincent Kellett

Written by Ben Dlugokecki

Produced by Tim Jackson

Piano - Ben Dlugokecki

Bass – Aidan Hampson

Drums/percussion - Boyd

Lead Guitars / string arrangements - Tim Jackson

Violin - Lottie Cuthbert

Acoustic Guitars - Jack Stephens and Danny Ings

Video filmed and edited by Laurent Metrich / Shortcuts Video

Photography by Aidan Hampson Photography

With special thanks to:

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Daisy Dlugokecka

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