

# Big Gift Shake Up Facebook Fundraisers



This December, join in the festive giving and setup a Facebook fundraiser for our Big Gift Shake Up!

We're asking our lovely supporters to help us encourage Christmas donations by setting up Facebook fundraisers and encouraging friends and families to donate.

So don't just give to the Big Gift Shake Up, encourage others to give too. And with our handy 'how to' guide, it's never been easier!

## Facebook Fundraisers - how do I set one up?

1. So you've decided to setup a Facebook Fundraiser for our Big Gift Shake Up campaign – great! To begin, go to your **News Feed** and click **Fundraisers** in the left 'explore' menu.
2. You'll then be taken to the Fundraisers page. Next, click **Raise money**.
3. Then select the middle icon called **Charity**.
4. **Type in Naomi House & Jacksplace** and **select us** from the drop down menu (we're hard to miss with our new, bright blue Christmas logo!)
5. **Fill in the details**, including the **amount of money you wanted to raise**, your fundraiser **end date**, the **title of your fundraiser** and **why you're raising money**. Don't worry, we've suggested some wording below for you to copy and paste if you're not sure what to say!
6. Then, select a cover photo. We suggest using our Big Gift Shake Up logo, which can be downloaded here.
7. Then **click create**, and your **Facebook Fundraiser is live!**
8. Finally, don't forget to regularly **share your Facebook Fundraiser on your page**, encouraging your friends and family to donate. You can also share a link to your Fundraiser on Twitter, Instagram and LinkedIn too – don't be shy, share share share!

## Suggested Facebook Fundraiser wording:

**Title:** Emma's Big Gift Shake Up fundraiser for Naomi House & Jacksplace

**Why:** For Christmas this year, I'm asking for donations to Naomi House & Jacksplace's Christmas campaign, the Big Gift Shake Up!

I've chosen to support my local hospices during the festive season, as they do great things for local children, young adults and their families at Christmas time, and I hope that you'll consider contributing as a way of celebrating with me.

Not all children can play with regular toys, so support the Big Gift Shake Up this Christmas and raise money towards experiences at Naomi House & Jacksplace for children and young adults that really make a difference.

These could include time in the hospices' magical sensory room, a child's first swim in the hydrotherapy pool, a day trip out, the chance for families to spend precious time together or vital medical care.

Every little bit will help me reach my goal, so please give what you can this Christmas. Thank you.

**Thank you so much for setting up a Facebook Fundraiser to support Naomi House & Jacksplace. Any amount of money raised is a fantastic achievement and will go towards making Christmas at the hospices magical, treasured, and remembered - so thank you.**